

# NEVER DESCALING AGAIN. EVER.

TANKLESS WATER HEATER WITH X3™ TECHNOLOGY



## THE CHALLENGE SCALE BUILDUP

- With normal use, typical gas tankless water heaters begin to scale up over time
- Scale reduces efficiency and increases annual cost of operation
- Regular descaling is required to keep typical gas tankless water heaters operational, leading to maintenance costs

SCALE IS THE #1 ENEMY  
FOR TANKLESS UNITS

**\$2,800**  
LIFETIME COST  
OF DESCALING\*

\* estimated over the warranty period



Model GT-540X3

## THE SOLUTION

### INTRODUCING X3 TECHNOLOGY ON OUR CONDENSING GAS TANKLESS PRODUCT.

Models with X3 Technology prevent scale buildup, meaning zero descaling maintenance and three times longer life than traditional models



## THE ALL-NEW **X3™ TECHNOLOGY**



LASTS THREE TIMES LONGER  
THAN ITS COMPETITORS



ELIMINATES SCALE  
MAINTENANCE



MAINTAINS LIKE-NEW  
PERFORMANCE LONGER

## AVOID HEAT EXCHANGER FAILURE



Without X3 Technology  
failure at 136,000 gallons

vs



With X3 Technology  
450,000 gallons and still  
running at like-new efficiency



## MORE YEARS OF HOT WATER



### STATE TANKLESS WITH X3 TECHNOLOGY

Over 15 years of life with no maintenance

## SCALING AND EFFICIENCY LOSS

Without X3 Technology: 10% efficiency reduction in 1.5 years

With X3 Technology: like-new efficiency after 15 simulated years



**YEARS**

## ESTIMATED LIFETIME MAINTENANCE COST

NEXT GENERATION TANKLESS  
WITH X3 TECHNOLOGY

TANKLESS & REMOVABLE  
FILTER

**\$0**

**\$800**

**\$2,800**

TANKLESS WITHOUT  
PROTECTION

**MORE**  
▼  
**LESS**

YEARS OF EFFICIENCY  
HOT WATER  
ANNUAL SAVINGS

MAINTENANCE  
OPERATING COSTS  
ENERGY USAGE